

TechTalk

BY FEDERATED AUTO PARTS

Product Bulletin

MOOG® Ball Joints



Steering and suspension components play a crucial role in the safety of your customers' vehicle. When these parts become worn the result can be loose, unresponsive steering. This can allow the vehicle to wander and also reduce the driver's ability to avoid hazards.

Driven to victory for over four decades, NASCAR®-proven MOOG® chassis parts improve upon existing designs to deliver better steering response, with performance and problem-solving innovations that technicians and drivers both can count on. The full line of MOOG Problem Solver®, Euro-Spec and Asia-Spec ball joints provide long lasting dependability and performance.

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Marketing Facts

- M** Greasable design enables lubrication for longer life
- M** Belleville Washer Preload provides lower torque and stud articulation with minimal axial clearance
- M** One-piece forged housing provides unequalled durability and strength
- M** Patented cover plates are compressed into place
- M** Hardened powdered-metal bearings resist wearing
- M** Full-ball hardened stud with grease grooves
- M** Premium neoprene sealed boot with grease-relief valve stands up to temperature extremes, dirt and abrasion

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Features & Benefits

Serving Your Customers: MOOG® Product Selling Tips

Use these questions & answers to teach your customers about the unique MOOG product features & benefits.

Q: Do you prefer a serviceable ball joint?

A: MOOG ball joints contain grease Zerk fittings that allow you to grease the joint while flushing out contaminants and extending the life of the part.

Q: Are you looking for ball joints that provide a tight fit into the control arm?

A: MOOG ball joints are manufactured with serrated housings, which provide a better fit for vehicles with slightly worn control arms.

Q: Have you ever replaced the same ball joint more than once due to quality?

A: MOOG provides a hardened metal stud that provides excellent wear resistance, strength and durability with no need to replace the part.

Q: Would you like to restore that new car feel?




A: MOOG suspension parts are designed to meet or exceed the OE designs. MOOG focuses on resolving OE design problems and improving the ease of installation.

Success Tip:

Remind your customer that replacing steering and suspension parts in pairs is highly recommended because wear on one side impacts wear on the other. Replacing both sides improves steering and suspension performance.

Selling the Complete Solution:

Customers who purchase MOOG chassis parts may also need these related items to complete their repair job:

-  Grease Gun
-  Grease
-  Ball Joint Separator



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