

1. The Contest. In conjunction with the Toyota Tundra Bassmaster Weekend Series National Championship to be held in Guntersville, AL on November 3 – 6 (the “Event”), Federated Auto Parts Distributors, Inc., and East Penn Manufacturing, Inc., are conducting the “Get Fishing with Federated Contest” (the “Contest”), the winner of which will be determined in strict accordance with these Official Rules.

2. Eligibility. Legal residents of the United States over the age of 18 years, residing in any of the 50 states or the District of Columbia and holding a valid driver’s license in any of the 50 states or the District of Columbia are eligible to participate in this contest (the “Contest”). Employees of Federated Auto Parts Distributors, Inc, and East Penn Manufacturing Inc, and their respective agents, affiliates or subsidiaries and their immediate family members and other household members (whether or not related) are ineligible to participate.

3. How to Enter. Eligible participants must complete an official registration form (available at <http://www.federatedautoparts.com> or <http://www.americanbassanglers.com>) and submit the completed registration form by U. S. Mail to Fishing with Federated, P.O. Box 2248, Staunton, VA 24402-2248 or FAX transmittal to (540) 885-7612. Entries must be received by the Sponsor no later than 5 p.m. on Friday, November 5th. Contestants whose applications are in proper form will be notified via email and will be mailed a contingency decal. In addition, entries may be submitted to representatives of the Contest sponsor at the Event site. There is no registration fee for the Contest, although there are entry fees associated with the Event, payment of which is the sole responsibility of the participant. Sponsor is not responsible for submissions or entries, claims or notices that are lost, late, illegible, misdirected, damaged, incomplete or postage due. All entries become the property of the Sponsor and will not be returned.

4. Event Rules. Rules governing the Event are the sole province of American Bass Anglers Inc., and Sponsor has no responsibility for promotion, organization or rules governing the Event. Information about the Event on Sponsor’s website has been obtained by the Sponsor from the organizer of the Event, and is deemed to be reliable by Sponsor. Nonetheless, the information is subject to change without notice, and the Sponsor disclaims all liability for the accuracy of such information. Contestants are encouraged to contact the organizer of the Event directly in order to obtain the most accurate and up-to-date information.

5. Determination of Winner. If an eligible contestant competes in the Event and is the highest placing angler as determined by the official rules governing the Event, and if such participant (i) has finished in the top 50% of the entire field of participants in the field (having no fewer than 30 boats in the entire field, whether or not such boats are eligible contestants in the Contest), (ii) competes in a boat that is fully-equipped with batteries distributed by East Penn Manufacturing, Inc, and (iii) has with complied with these Official Rules, such participant shall be deemed the winner of the prize specified in section 6, following. In the event of ties, the prize money shall be divided equally among the participants who are in the tie.

6. Prize. The grand prize amount in the Contest is \$10,000.00 and shall be awarded in accordance with the preceding section 5. If there is no winner determined under section 5, no prize will be awarded.

7. General. The Contest shall be conducted in compliance with, and subject to, all federal, state and local laws. The winner is responsible for all federal, state and local taxes. Prizes are not transferable. Each winner of \$600 or more will be required to supply his/her social security number to the Sponsor prior to distribution of prize(s). Except where prohibited, acceptance of a prize by a winner shall constitute winner's consent that his/her name, hometown, photographic likeness, voice and/or biographical data may be used for advertising and promotional purposes by the Sponsors without additional notice, compensation or consent.

By entering the Contest, each entrant agrees to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all respects. Sponsor shall have the unqualified right to accept as final the determinations of the organizers of the Event, and to award (or fail to award) prizes in the Contest in accordance with such determinations, and each entrant waives any right to compel Sponsor to challenge such determinations by organizers of the Event or to hold Sponsor responsible for such determinations.

If a winner, subsequent to awarding of a prize, is determined to be in violation of these Official Rules, he/she will reimburse Sponsor for the amount of his/her prize. Note: Each potential winner must sign an affidavit of eligibility and a waiver of liability prior to the award of any prize.

By accepting any prize, each winner agrees to indemnify, hold harmless and release Sponsor, its directors, employees, officers, and agents (including, without limitation, its advertising and promotion agencies (collectively, the Released Entities")) from any and all liability, property loss, damage, personal injury or death arising out of or in connection with the Event or the Contest. The Released Entities shall have no responsibility or liability whatsoever for any property loss, damage, personal injury, or death, in connection with any person's participation in the Contest or in the Event. By his/her participation in the Contest, each contestant agrees to indemnify, hold harmless and release the Released Entities from any and all liability, property loss, damage, personal injury or death arising out of or in connection with his/her participation in the Contest and/or the Event.

8. Governing Law and Venue. The Contest, including, but not limited to, interpretation of these Official Rules, shall be governed by and construed in accordance with the laws of the

Commonwealth of Virginia. As a condition of entering the Contest, each entrant agrees that (i) he/she waives all rights to claim punitive, incidental or consequential damages (ii) consents to the exclusive jurisdiction and venue of the Circuit Court for the City of Staunton, Virginia for resolution of any dispute arising under these Official Rules, and (iii) any judgment or award made on a claim arising under these Official Rules shall be limited to the actual amount of any claimed prize and shall in no event include attorney's fees.